

FINANCE

Degree

Bachelor of Business Administration in Finance

100% Available ONLINE **96.34%** REPORTED EMPLOYMENT
(From 2014-2019)

Is this the major for you? You're a math magician, and you love to solve problems using numbers. You gain satisfaction from slashing unnecessary costs while maintaining high standards, and you've kept a disciplined budget since your very first paycheck. If this profile adds up, a Finance major could be right for you.

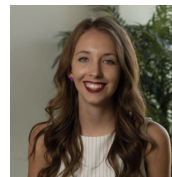
What skills do you need? Come prepared to cultivate your intuition and problem-solving abilities in order to assess a client's financial health and plan for their future. Trend-spotting and evaluating potential opportunities will also come into play as you guide an individual or company's financial journey.

wtamu.edu/cob

COMPANIES THAT HIRE OUR GRADUATES

- Happy State Bank
- Amarillo National Bank
- Plains Capital Bank
- Wells Fargo
- FDIC
- Merrill Lynch
- Fidelity
- Edward Jones
- Bell Textron
- Pantex
- Texas Dept of Criminal Justice
- Xcel Energy
- Nalco Champion
- Walmart

SUCCESS STORIES



Alexis Hext
2019 - B.B.A. – Finance and Management

Alexis is pursuing her Master's degree in Finance and Economics while working full time as a Purchasing Manager at Ben E Keith Foods in Amarillo, TX.



Brett McDivitt
2003 – B.B.A. – Finance and Accounting

Brett completed two internships at the Houston Field Office with the FDIC while earning his bachelor's degree at WT. He is now a Senior Case Manager in the Division of Risk Management for the FDIC in San Francisco, CA.



CAREERS

Corporate and Public Finance

- Cash & credit management
- Budget analysis
- Investment management
- Investor relations
- Financial reporting
- Mergers and acquisitions

Banking

- Credit analysis
- Commercial and industrial lending
- Trust and private wealth management
- Bank operations
- Cash management

Insurance

- Sales
- Claims analysis
- Underwriting
- Risk management
- Customer service

Personal Financial Planning

- Sales
- Financial advising
- Insurance advising
- Portfolio management
- Customer service

Real Estate

- Residential brokerage
- Commercial sales appraisals
- Property management
- Real estate portfolio management

Money Management

- Research bonds and equities
- Derivatives analysis
- Tax analysis
- Trading
- Business valuation

SELECTED COURSE DESCRIPTIONS

FIN 4311 – Corporate Governance and Ethics

- Board composition and executive compensation
- Corporate citizenship and accountability
- ESG decision-making
- Corporate fraud and international governance

FIN 4326 – Financial Management

- Financial Markets and Planning
- Corporate Valuation
- Project Valuation
- Financing Decisions

FIN 4320 – Investments

- Stocks and Bonds
- Mutual Funds & ETFs
- Macroeconomic & Industry analyses
- Trading strategies

FIN 4365 – Case Studies in Financial Planning

- Financial Planning Process
- Insurance Planning
- Investments Planning
- Retirement and Estate Planning

FIN 4323 – International Finance

- Exchange Rate Systems, Trade, and Deficits
- Exchange Rate Risk
- Currency Analysis
- Hedging Strategies

FIN 4370 – Health Care Finance

- Revenue Determination
- Insurance and Managed Care Contracting
- Financial Position Analysis
- Cost Concepts

*See Finance Degree Checklist for a complete list of required courses

Office of Undergraduate Business Programs

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